



# Summer Salon

Current Exhibition: Summer Salon, Featuring Artists of the Martin Artisans Guild  
Exhibition on display through July 24th

Dear Artists & Arts Organizations,

Arts and wellness... I know you all believe that they are connected. And certainly during the lockdowns of COVID, we know people were seeking artistic inspiration to fill their days and their souls.

Take a look below for a new opportunity to partner with the Volunteers in Medicine Clinic as they celebrate wellness in our community for all of our residents. I think this is a great chance for the arts community to connect with VIM to spread news that the arts are integral to our personal well-being.

Come join us for our next exhibition - HORIZONS - a retrospective exhibition of two Hobe Sound artists, Dan Mackin and Jim Houser. It's Friday August 6 at 5:30 PM. Start with us and then make your way over to the CREEK District of Arts & Entertainment for their 1st Friday art walk. A night of the arts... just what the doctor ordered! See you then...

Nancy K. Turrell, Executive Director  
The Arts Council of Martin County

## TOOLS & RESOURCES FOR ARTS ORGANIZATIONS

- [Federal Funding Webinar: New Opportunities for Nonprofits and Local Arts Agencies through the NEA \(Recorded on 7/13\)](#)
  - The National Endowment for the Arts has released [guidelines and application materials](#) for two programs to distribute American Rescue Plan (ARP) funds as well as [resources for applicants](#). These programs are open to nonprofit arts and culture organizations and local arts agencies, regardless of whether they have received NEA funding in the past. This is a change from previous emergency funding requirements at the NEA and significantly expands access to federal funds for the arts and culture sector.

Watch the recently-recorded webinar with the National Endowment for the Arts team and South Arts to explore these new programs, learn how to register your organization to be eligible for federal funding, gain other resources, and participate in a Q&A session. First-time applicants are encouraged to apply, and this workshop provides content for first-timers as well as previous NEA applicants.
- [Storytelling for Impact \(7/22\)](#)
  - From the beginning of civilization, storytelling has maintained a uniquely impactful position in defining culture, motivating action and bringing people together. Today's marketers need to be better storytellers than ever before as more and more stories are told all around us. Join Firespring's Kiersten Hill as she goes through tips, techniques and tools to help the modern marketer tell better and more impactful stories to activate their audiences around ideas and actions.
- **Americans for the Arts**
  - [DIALOGues | For the Culture: Creating an Innovative Arts Program from Scratch \(7/23\)](#)
    - How does one create a community-centered, collaborative, meaningful, and impactful arts program – from scratch? Adaobi Okolue, Executive Director + Publisher at the Twin Cities Media Alliance (TCMA) will dive deep into how her and her organization curated and cultivated one of their programs. Our Space Is Spoken For, is a project where community members and artists of color come together to reclaim space. When community storytellers and artists come together, Our Space hopes to rewrite the narratives of how historically marginalized communities live, breathe, and grow. Learn about how Adaobi and TCMA ideated this project, collaborated with community members, and ultimately was able to create impactful art pieces in the community.
- [Art World Conference | The Future Of Institutions \(7/27\)](#)
  - The Yerba Buena Center for the Arts (YBCA) has reimagined the role of an arts institution by focusing on "building a home for artists that will strengthen their capacity to have measurable impact in their communities." To invest in artists is to invest in the community-at-large. Join YBCA leaders to discuss their revolutionary mission and initiatives, including their new Guaranteed Income Pilot. Artists, designers, nonprofit and for-profit leaders, arts administrators, cultural producers, systems-thinkers, economists, investors, activists, and change-makers are invited to learn from their experiences, ask questions, and engage
- [Grantmakers in the Arts | Surviving a Pandemic: From emergency response to best practice \(7/28\)](#)
  - Before the COVID-19 pandemic, arts and culture funding statistics showed that only 4% of foundation funding went to organizations of color, and only 2% of all cultural institutions received almost 60% of all cultural funding. Not only did the pandemic make matters worse for everyone, but already struggling organizations faced the threat of discontinuing programs, and some organizations closed their doors for good. Over a year after the pandemic took a harsh toll on our communities, we have seen funders exercise trust and solidarity in their emergency responses by making monumental shifts in their practices. This is a great opportunity to explore and transform emergency practice into best practice as we reimagine the possibilities of supporting communities. We are glad to have Eddie Torres, president & CEO, Grantmakers in the Arts; Dr. Mary T. Basset, FXB Professor of the Practice of Health and Human Rights, Harvard School of Public Health; Gary Steuer, president & CEO, Bonfils-Stanton Foundation; and Tempestt Hazel, Art program officer, The Field Foundation; speaking to the ways they are reimagining funding for their grantees.
- [New Fund Alert: A regranting program for BIPOC theaters](#)
  - Theatre Communications Group announced the launch of THRIVE!, a regranting program to provide unrestricted funds and professional development and technical assistance for U.S.- based Black Theaters, Indigenous Theaters, and all Theaters of Color (BITOC).
- [Awake to Woke to Work: Building a Race Equity Culture Open Enrollment Workshops](#)
  - Once a month, Equity in The Center is offering virtual open enrollment workshops on building a Race Equity Culture.

## TOOLS & RESOURCES FOR ARTISTS

- [Springboard for the Arts | The Work of Art: Business Skills for Artists](#)
  - [Pricing \(7/20\)](#)
    - This analytical approach isn't intended to be the only way to price your work. It's intended to show you the factors of product production that apply to everything in the marketplace. Once you understand what each of the variables are you'll be able to customize a formula that fits your business model.
  - [Recordkeeping \(7/27\)](#)

- Learn how to track revenues and expenses, make informed projections, and gain a clearer understanding of your artistic business finances.
- [Artist Relief Project | Maintaining a Positive Outlook: Tactics for Dealing with Negative Reviews, Rejection, and Imposter Syndrome \(7/22\)](#)
  - Gain tactics and learn about resources to help you maintain a positive outlook, including methods for receiving, responding to, and incorporating negative feedback, cultivating positive self-talk, and being more proactive. Participants will have the opportunity to share lessons they have learned, talk about current struggles, and ask for suggestions.
- [Business Skills for Creatives: Creative Placemaking for Stronger Community \(7/24\)](#)
  - Placemaking is a creative means to planning, designing and reimagining public spaces shared by people and their communities. As the world emerges post-pandemic, how do recent events shape how we view our neighborhood and public spaces? What role can artists have in creative placemaking? In this session, Dr. Maria Rosario Jackson and Jason Schupbach, contributing authors and section editors of the recent publication *The Routledge Handbook of Placemaking*, will discuss how creative placemaking can:
    - Reimagine the future and remember the past
    - Advance equity
    - Build stronger relationships
    - Support cross-sector collaboration
    - Create lasting community impact
- [Artist Relief Project | Writing an Effective Artist's Statement \(7/28\)](#)
  - Learn the norms for content, length, and organization of an effective artist's statement and get tips on how to best convey your creative intentions to your audience.

#### CALLS FOR ART

- [31st Annual All Florida Juried Art Show - \(Deadline: 7/31\)](#)
- [Art and Activism: A Social Justice Art Residency - \(Deadline: 7/31\)](#)
- [5th Annual West Palm Beach Arts Festival - \(Deadline: 8/1\)](#)
- [Volunteers in Medicine Fit Fest - \(Deadline 8/13\)](#)
- [Light & Shadows: A Prize Winning Show - \(Deadline: 8/17\)](#)

