



# Summer Salon



*Current Exhibition: Summer Salon, Featuring Artists of the Martin Artisans Guild  
Exhibition on display through July 24th*

Dear Artists & Arts Organizations,

I hope everyone enjoyed the 4th of July holiday and are taking the long weekend to have the full effect of a summer mini-vacation!

Today, I wanted to take a moment to update you on the progress we're making with the due diligence on the Stuart High School project. Nearly all the testing has been completed with the last of it wrapping up this week. It will then be a few weeks before we receive all the reports back for review. We are excited about the future of a campus for the arts, creativity and technology to enhance our city's vibrant arts scene. Stay tuned for more information

about the status of our discussions with the School Board for a long-term lease and how you can be involved.

Looking forward to seeing you this summer!

Nancy K. Turrell, Executive Director  
The Arts Council of Martin County

P.S. - Our offices are closed today for the holiday weekend, but we will be back in on Tuesday, July 6.

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## TOOLS & RESOURCES FOR ARTS ORGANIZATIONS

- [Nonprofit Learning Lab | The Power Of Untold Stories \(7/8\)](#)
  - There's always more to the story. The often untold stories have the power to call your audience to act, transform hearts and ultimately support your work. It's not always perfect, but it's perfectly meant to be told. In this webinar, we'll learn why it matters. Hear firsthand how moments unfold, stories are told, and endings surprise.
- [Nonprofit Learning Lab | Your Guide to a Seamless Online Event \(7/14\)](#)
  - This workshop is designed to give an overview of how to host a great online event. We will be covering tips on how to use and implement your platform into your organization as well as how to engage attendees. Attendees will gain an understanding of what support they will need internally or externally to run a seamless online event.
- **Americans for the Arts**
  - [DIALOGUES | Using the Arts as a Catalyst for Community Impact \(7/16\)](#)
  - [DIALOGUES | For the Culture: Creating an Innovative Arts Program from Scratch \(7/23\)](#)
    - How does one create a community-centered, collaborative, meaningful, and impactful arts program – from scratch? Adaobi Okolue, Executive Director + Publisher at the Twin Cities Media Alliance (TCMA) will dive deep into how her and her organization curated and cultivated one of their programs. Our Space Is Spoken For, is a project where community members and artists of color come together to reclaim space. When community storytellers and artists come together, Our Space hopes to rewrite the narratives of how historically marginalized communities live, breathe, and grow. Learn about how Adaobi and TCMA ideated this project, collaborated with community members, and ultimately was able to create impactful art pieces in the community.
- [Grantmakers in the Arts | Surviving a Pandemic: From emergency response to best practice \(7/28\)](#)
  - Before the COVID-19 pandemic, arts and culture funding statistics showed that only 4% of foundation funding went to organizations of color, and only 2% of all cultural institutions received almost 60% of all cultural funding. Not only did the pandemic make matters worse for everyone, but already struggling organizations faced the threat of discontinuing programs, and some organizations closed their doors for good. Over a year after the pandemic took a harsh toll on our communities, we have seen funders exercise trust and solidarity in their emergency responses by making monumental shifts in their practices. This is a great opportunity to explore and transform emergency practice into best practice as we reimagine the possibilities

of supporting communities. We are glad to have Eddie Torres, president & CEO, Grantmakers in the Arts; Dr. Mary T. Basset, FXB Professor of the Practice of Health and Human Rights, Harvard School of Public Health; Gary Steuer, president & CEO, Bonfils-Stanton Foundation; and Tempestt Hazel, Art program officer, The Field Foundation; speaking to the ways they are reimagining funding for their grantees.

- [New Fund Alert: A regranting program for BIPOC theaters](#)
  - Theatre Communications Group announced the launch of THRIVE!, a regranting program to provide unrestricted funds and professional development and technical assistance for U.S.-based Black Theaters, Indigenous Theaters, and all Theaters of Color (BITOC).
- [Awake to Woke to Work: Building a Race Equity Culture Open Enrollment Workshops](#)
  - Once a month, Equity in The Center is offering virtual open enrollment workshops on building a Race Equity Culture.

## TOOLS & RESOURCES FOR FOR ARTISTS

- [Art World Conference | The Future Of Galleries \(7/13\)](#)
  - There is constant speculation as to the future of commercial galleries. In recent years, collaborative support systems and online outlets have become more robust, but business models and artist relations have remained largely unchanged. Forward-thinking gallerists Kim and Ross-Sutton will discuss the intention and implementation of strategic long-term advocacy of artist rights and gallery/artist partnerships.
- [Springboard for the Arts | The Work of Art: Business Skills for Artists](#)
  - [Promotions \(7/13\)](#)
    - Craft persuasive messaging and create a strategy for how you will get the word out about your work, events, and news.
  - [Publishing Panel \(7/14\)](#)
    - Our panel of professionals from the publishing industry, including publishers, bookstore owners and writers will try to take some of the mystery out of the ins and outs of the publishing business.
  - [Pricing \(7/20\)](#)
    - This analytical approach isn't intended to be the only way to price your work. It's intended to show you the factors of product production that apply to everything in the marketplace. Once you understand what each of the variables are you'll be able to customize a formula that fits your business model.
- [Business Skills for Creatives: Applying for Grant Funding as an Artist \(7/10\)](#)
  - Angela Richardson from The Grantsmanship Center will teach artists of all disciplines how to get an edge when applying for grant funding. Participants will learn how to prepare effective proposals for project-based grants and the steps that are needed when applying for various opportunities. The session will cover how to:
    - Develop an artist statement
    - Prepare an audience profile
    - Create an effective proposal description
    - Develop a realistic and attainable proposal budget
    - Prepare the right work samples
- [Business Skills for Creatives: Financial Strategies Post-Pandemic \(7/17\)](#)
  - The COVID-19 pandemic forced artists to rethink the way they made their income. In this workshop, Elaine Grogan Luttrull with Minerva Financial Arts will provide an overview of the financial implications of the COVID-19 pandemic, including strategies artists can implement

for coping with ongoing uncertainty. The session will guide artists in redefining their creative value, identify opportunities, and budgeting for new and uncertain expenses, including taxes.

- [\*\*Business Skills for Creatives: Creative Placemaking for Stronger Community \(7/24\)\*\*](#)
  - Placemaking is a creative means to planning, designing and reimagining public spaces shared by people and their communities. As the world emerges post-pandemic, how do recent events shape how we view our neighborhood and public spaces? What role can artists have in creative placemaking? In this session, Dr. Maria Rosario Jackson and Jason Schupbach, contributing authors and section editors of the recent publication *The Routledge Handbook of Placemaking*, will discuss how creative placemaking can:
    - Reimagine the future and remember the past
    - Advance equity
    - Build stronger relationships
    - Support cross-sector collaboration
    - Create lasting community impact
- [\*\*Social Media Best Practices for Artists\*\*](#)

#### **CALLS FOR ART**

- [\*\*On A High Note - A Juried Virtual Art Show About Music - \(Deadline: 7/5\)\*\*](#)
- [\*\*Barn Theatre 'The Full Monty' Auditions \(7/10\)\*\*](#)
- [\*\*31st Annual All Florida Juried Art Show - \(Deadline: 7/31\)\*\*](#)

